



Media Advisory

Defense Advanced Research Projects Agency

“Providing technological innovation for national security for over 40 years.”

3701 North Fairfax Drive
Arlington, VA 22203-1714

FOR IMMEDIATE RELEASE – July 16, 2004

Contact: Thomas G. Goodwin, (703) 560-7875

DARPA Grand Challenge 2005 Planning Session and Media Briefing

DARPA Readies Kick-off Event for Autonomous Vehicles Field Test

- WHO: Defense Advanced Research Projects Agency (DARPA)
- WHAT: Media briefing and Informational “Participants Conference” for groups and individuals interested in participating in DARPA *Grand Challenge* 2005 -- a field test of autonomous (robotic) ground vehicles as part of an ongoing Defense R&D effort to advance life-saving battlefield technologies.
- WHERE: Anaheim Marriott, Anaheim, Calif.
700 West Convention Way
Anaheim, CA 92802
(714) 750-8000
- WHEN: Saturday, August 14, 2004
- **Media Briefing: 1:00 P.M. – 1:30 P.M.**
 - **Conference: 2:00 P.M. – 7:00 P.M.**

Journalists are welcome to attend both the briefing and the conference. Please let us know you are coming! Contact: Thomas G. Goodwin (703) 560-7875; or tgoodwin@steponecommunications.com

HIGHLIGHTS

- Welcome and Introduction by DARPA Director Dr. Anthony Tether
- Access to teams and team leaders
- Access to key DARPA Grand Challenge planners and program manager
- Review of applications process, event timetable, important milestones, and event rules and procedures
- Q&A session

DARPA is the central research and development organization for DoD. The Agency manages and directs basic and applied research and development projects for DoD, and pursues research and technology where the risk and payoff are both very high and where success may provide dramatic advances for traditional military roles and missions.